WEI-LUN "WAYLON" TING

Visual & Motion Designer
Motion Design / Brand Systems
New York City · waylonting.design · linkedin.com/in/itswaylonting · waylonting@gmail.com

SUMMARY

Visual & Motion Designer specializing in brand systems and motion-based communication for in-house marketing and product teams.
Skilled in creating brand-consistent graphic and motion systems across presentations, digital marketing, and product storytelling.
Strong at translating product and brand concepts into accurate, polished design solutions and collaborating across fast-paced, multidisciplinary teams.

EXPERIENCE

Visual & Motion Designer — Silver Skye New York Corporation | New York, NY
In-house visual and motion designer supporting brand, product, and client-facing communications.
2025 – Present
• Design visual and motion assets supporting digital product communication, including campaigns, presentations, and reusable templates
• Translate complex ideas into clear visual narratives across presentations, motion, and digital platforms
• Develop adaptable motion and visual systems aligned with brand guidelines
• Collaborate with cross-functional teams to ensure clarity and consistency

Visual & Motion Designer — JMP | New York, NY
2024 – 2025
• Produced structured communication assets for product launches and marketing campaigns
• Developed presentation materials and sell-sheet style slide systems for internal and external use
• Converted technical product information into clear 2D/3D visual and motion graphics
• Developed reusable templates to support fast-turnaround digital content production
• Built modular After Effects / Cinema 4D templates to standardize outputs and reduce revisions
• Applied AI-assisted workflows to accelerate visualization while maintaining accuracy
• Designed visuals in alignment with evolving brand guidelines and cross-channel brand consistency

Visual & Motion Designer — Underscore | Taipei, Taiwan
2020 – 2022
• Led visual direction for narrative-driven digital projects distributed internationally
• Designed motion systems enabling small teams to scale production
• Translated complex narratives into clear visual structures

EDUCATION

MFA, Computer Arts — School of Visual Arts, New York
BA, Animation & Interactive Media — National Taiwan University of Arts

RECOGNITION & AFFILIATIONS

Nintendo Indie World · IGN · Famitsu · SIGGRAPH · ASIFA-Hollywood · Eurographics · The One Club

SKILLS

Brand & Marketing Design · Visual Systems · Typography & Layout · Motion Graphics (After Effects) · Presentation Design (PowerPoint / Google Slides) · Figma · Adobe Illustrator · Photoshop · InDesign · 3D Visualization (Cinema 4D, Redshift) · Template Systems · Information Design · UX & Accessibility Awareness · Basic HTML for email templates and marketing communications · Packaging & Product Visuals · Canva